

Summer 2022 Employer Newsletter



Career Services
UNIVERSITY OF CENTRAL FLORIDA



Thank you for your continued support and interest in recruiting at the University of Central Florida. The Career Services team is pleased to share our recruitment opportunities with you for the Summer 2022 semester, **May 16 – August 6, 2022.**

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- Handshake's Guide to Hosting Recruiting Events
- Student Accessibility Services Survey

+Denotes free of charge

MEET THE EMPLOYER RELATIONS TEAM



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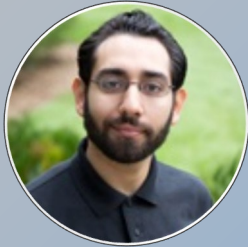
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Career Readiness Program | Sponsorships |
Hiring Hours



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SUMMER RECRUITING

Summer 2022 recruiting activities will be held “**Virtual First**” with in-person exceptions for select **Wednesdays**. Please connect with your employer relations liaison to create a customized recruitment strategy.

VIRTUAL SESSIONS

- Create and manage company-hosted events in Handshake.
- Insert RSVP link for students to register.
- Inform your employer relations liaison who will market the event to students.

IN-PERSON SESSIONS: 3PM – 4PM and limited to these dates: 6/8, 6/15, 6/22, 7/6, 7/13 and 7/20

CSEL approval is required.

- Submit your event request at least 3 weeks prior.
- Maximum capacity 25 students in CSEL 121.
- No food allowed.

How to request your event via Handshake

- Login and click on Events.
- Click on Request Event - Fill out each page of the form. Click Request Event
- After your event has been reviewed and approved, you will receive an automated confirmation email from Handshake.
- For **IN-PERSON EVENTS**, if approved you will be emailed a confirmation with the event location, a campus map, and parking information. Priority will be given to CS sponsors.

RECRUITING CALENDAR

MAY

- 2 - Ask Me Anything, CS Open Hours
- 16 - First Day of Class
- 25 - Prep with a Pro Begins
- 31 - Career Readiness Week Begins

JULY

- 11 - Ask Me Anything, CS Open Hours
- 26 - Prep with a Pro Ends

- 2 - 2022 Virtual Statewide Job Fair
- 6 - Ask Me Anything, CS Open Hours
- 7 - Career Readiness Week Ends
- Hiring Hour Month, 9, 14, 21, 28

JUNE

- 6 - Last Day of Class

AUGUST

VIRTUAL STATEWIDE JOB FAIR



JUNE 2, 2022 | 9:00 AM - 4:00 PM

EXCLUSIVE RECRUITING EVENT

OPEN TO ALL STUDENTS
AND ALUMNI FROM
FLORIDA'S 12 PUBLIC UNIVERSITIES



The Florida Career Centers is pleased to invite your organization to the 2022 Virtual Statewide Job Fair via Career Fair Plus. The event provides employers the privilege to recruit graduates and alumni from Florida's twelve state universities at one event.

This job fair attracts over 150 employers and 1,800+ students and alumni seeking full-time, professional positions.

[Learn more.](#)



ASK ME ANYTHING

“UCF is BIG! You need the right mix of strategies to be successful with your recruitment efforts.”

- Are you looking to recruit UCF talent?
- Do you use Handshake to post jobs/internships, and/or events?
- Do you need assistance creating awareness about your organization?
- Do you want to engage with UCF Career Services?

If you answered YES to any of the above, you are invited to attend “Ask Me Anything with Career Services.” We will provide tips that work for recruiting at UCF, including tips on using Handshake.

When: First Monday of the month (5/2, 6/6, 7/11)

Time: 3PM - 4PM EST

Where: Virtual via Zoom. [Register](#)



HIRING HOUR

GO BEYOND INFORMATION SESSIONS

Hiring Hour allows employers to engage with students and discuss current opportunities while providing a high-level overview of their company. To express interest in being a facilitator, please complete this [form](#) by May 16th.

JUNE is Hiring Hour Month

Time: 3PM – 4PM EST

- Careers in STEM, June 9
- Careers in Healthcare, June 14
- Careers in Finance & Marketing, June 21
- Careers in Education, June 28

Summer
Projects

**SUMMER
2022**

**PREP WITH
A PRO**

12PM - 1PM

PREP WITH A PRO

FACILITATE A VIRTUAL WORKSHOP OPEN TO
STUDENTS OF ALL MAJORS

To express interest in being a facilitator, please contact
Jessie Thomas, jessica.thomas@ucf.edu.

Each workshop allows students to learn about your
company AND relevant career or professional
development topics:

- What to do With Your First Paycheck
- You Have the Job, Now What?
- Impressing the Recruiter
- From College to Career

SPONSORSHIP

Sponsorship includes elevating your jobs and events, detailed data analytics, personalized student messages, concierge support at events, plus enhanced brand awareness through Handshake, social media, digital, and print.

Learn more about the **Employer Sponsorship Levels** with Career Services by scheduling your consultation with **Shirley Haberjan**, Shirley.Haberjan@ucf.edu.



Advanced recruiting efforts. Increase student career readiness and connection to your brand.



Branded efforts to engage with students through personalization and event follow-up.
Present to campus partners.



Performance metrics. See how your brand resonates at UCF. Measure campaign open rates, company page, job views and applications.



Strengthen your relationship with Career Services and UCF. Dedicated ongoing support, training, and strategies to meet your recruitment needs.

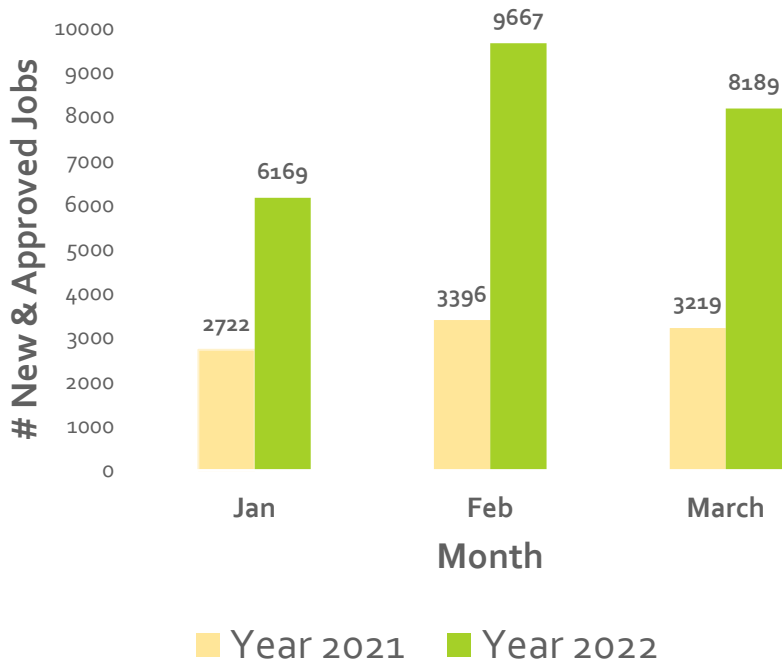
CAREER SERVICES BY THE NUMBERS

2021 Year in Review

Approved by CS

- 5,309 New Employers
- 52,669 Full-time and Part-time Jobs
- 6,000 New Jobs Monthly
- 2,879 Employer Hosted Events
- 823 School Hosted Events
- 14,707 Total Student Event Registrations

Quarterly Report 2021 vs 2022 New Jobs Approved by CS



HANDSHAKE'S GUIDE TO HOSTING RECRUITING EVENTS

Events are an impactful way for students to connect with the fabric of your brand. They give prospective candidates the opportunity to ask live questions, see your offices, and interact with employees.

When planning your event:

Set a goal

Find your host(s)

Plan your promotion

Identify the type of virtual event you want to host:

- AMA (Ask Me Anything): Students ask live questions about the interview process, hiring timelines, employer perks, career growth, and company culture.
- Employee Panel: Featuring recent grads/alumni.
- ERGs (Employee Resource Groups) show future employees how the company is committed to an inclusive workplace.
- Office Tour: If your office is open, highlight what a day in the life of an intern or new grad would be like. If your office is currently closed, share any videos you might have on YouTube that showcase everyday life.

Student Accessibility Services (SAS) in partnership with **Career Services** are looking for interested employers to share insightful career planning advice or reveal insider information about what a typical day in the workplace would look like for **UCF students with disabilities**.

SAS is specifically looking for employers interested in completing a detailed survey which will ask respondents for information related to these three categories:

- Tell us about your career journey
- Disability in the workplace
- Fun facts about you

If you're **interested** in learning more about SAS or would like to express interest in "The Day in the life of" survey, please complete the **expression of interest form** by June 15th and the selected organization(s) will be contacted with further instruction.





Career Services

UNIVERSITY OF CENTRAL FLORIDA



REACH OUT TO AN EMPLOYER RELATIONS LIAISON TO HELP YOU CUSTOMIZE YOUR RECRUITING STRATEGY.

THANK YOU FOR YOUR CONTINUED EFFORTS IN SUPPORTING UCF STUDENTS!

